



# SHAMANTA NOWSHIN

I am a passionate and dedicated individual with a B.A. in English from BRAC University, holding a CGPA of 3.55 and specializing in ELT and linguistics. I have strong analytical and creative skills gained from diverse roles in teaching, research, and writing. Passionate about education and creative writing, I am eager to engage in learning environments and contribute innovative linguistic insights as an English teacher, instructor, researcher, content writer, copywriter, or scriptwriter.

## CONTACT

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## EDUCATION

### B.A. in English

#### BRAC University

2020 - 2024

CGPA: 3.55 / 4.00

### HSC in Commerce

#### Shaheed Bir Uttam Lt Anwar Girls' College

2018 - 2019

GPA: 4.08 / 5.00

### SSC in Commerce

#### South Point School

2012 - 2017

GPA: 4.55 / 5.00

## SKILLS

- Research & Analysis
- Writing & Editing
- Time Management
- Curriculum Development
- Classroom Management
- Assessment & Evaluation
- Market Research
- Storytelling
- Screenwriting
- Dialogue Writing

## LANGUAGES

- English
- Bengali
- Chinese



## WORK EXPERIENCE

### Content Specialist

Sept 2024 - Present

#### All Generation Tech (AGT)

New York, United States

##### Responsibilities:

- Developed and executed content strategies across multiple platforms, enhancing brand presence and engagement.
- Created SEO-optimized content across digital platforms.
- Collaborated with design and marketing teams on rebranding initiatives and optimized content performance through data-driven insights.
- Managed content calendars, coordinated with external contributors, and leveraged industry trends to drive innovative content strategies.

### Early Learner's Assistant

Jan 2022 - Dec 2024

#### BRAC Kumon LTD

Gulshan-2, Dhaka

##### Responsibilities:

- Assisted in specialized early learning programs to develop fundamental skills.
- Collaborated with educators to create engaging and interactive learning environments.
- Monitored the progress of early learners, offering constructive feedback and guidance.
- Supported the implementation of creative teaching strategies to enhance student engagement and learning outcomes.

### Junior Executive of Comms. Team

Mar 2020 - Oct 2022

#### Youth Movements

Jatrabari, Dhaka

##### Responsibilities:

- Wrote creative contents as articles and blogs for marketing.
- Created visual contents like PowerPoints and handled data.
- Managing public and sponsor relation for the organization.
- Drafting creative articles, blogs and press release for the newsletter.

## RESEARCH WORK

### Reflecting on Language Teaching Methods in the Bangladeshi Context

##### Objective:

Explored and critically evaluated various language teaching methodologies within the socio-cultural context of Bangladesh to enhance language instruction efficacy.

### Materials for English language learning class

##### Objective:

Develop and implement a comprehensive 8-class curriculum for 7th-grade English language learners, focusing on reading, writing, speaking, and listening skills through diverse materials and interactive activities.

### Sociolinguistic ethnography in advertising media using Dell Hymes speaking model

##### Objective:

It explores the intricate linguistic and cultural elements within advertisements, shedding light on their communicative strategies and societal impact.

## CO - CURRICULAR

### Executive

Oct 2022 - Dec 2023

#### BRAC University Response Team

BURT is a noble social welfare club that helps people in need and also works for environmental protection and animal welfare.

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## TRAININGS

- **Early Childhood Development**  
Completed training on the cognitive, social, and emotional development stages of young children, with a focus on developmentally appropriate practices.
  - **Kumon Method for Early Learners**  
Trained in the Kumon Method, emphasizing self-learning, repetition, and gradual skill-building for young children.
  - **Instruction and Classroom Management**  
Received training on guiding learning activities, classroom management, and behavior management specifically tailored to early learners.
  - **Health and Safety**  
Certified in child safety protocols, including basic first aid, emergency procedures, and maintaining hygiene standards in a learning environment.
  - **Effective Communication with Young Learners**  
Trained in effective communication techniques for interacting with young children, fostering engagement, and providing constructive feedback.
  - **Parent Communication and Reporting**  
Developed skills in communicating with parents about their child's progress, addressing concerns, and providing regular updates.
  - **Creative Teaching Techniques**  
Completed training on incorporating creative and play-based learning activities into the curriculum to enhance engagement and retention.
  - **Cultural Sensitivity and Inclusion**  
Trained in fostering an inclusive learning environment, adapting teaching methods to accommodate diverse cultural backgrounds and individual learning needs.
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## ACHIEVEMENTS

- **"Between Winter & Spring"**: Short story inspired by the Sewol ferry tragedy in South Korea. A shorter version was selected for the 'recitation prose' category in an event presented by Resonance, a bilingual creative-writing journal by BRAC University.
  - **Second Place - Drama Competition**: collaborated with a team of five in a creative drama competition organized by the ENH department at BRAC University. The performance featured an adaptation of Chaucer's *The Canterbury Tales*, utilizing the Middle English language.
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## REFERENCE

**Sabreena Ahmed, PhD**  
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**Nazah Farhat**  
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